



# Social Entrepreneurship Programme

Build and run an effective social enterprise.







**February -  
December 2018**

THIS PROGRAMME CAN ALSO BE DELIVERED IN-HOUSE FOR YOUR ORGANISATION ON YOUR PREFERRED DATES, AT YOUR PREMISES OR OURS.

**Gordon Institute  
of Business Science**  
University of Pretoria

This programme is aimed at those wanting to **make a difference** and is designed to blend world-class business expertise with the complexities of social change. It is designed for leaders who are looking for the skills, tools and resources needed to build and run an effective social enterprise. Classes provide a platform for passionate debate and a space where the diverse worlds of entrepreneurs, NGOs, business and government meet.

## Course info

-  **FACULTY** > A combination of GIBS faculty and industry experts.
-  **FEE** > R 36 000 (includes tuition, instruction material, lunches and refreshments and is VAT exempt).
-  **DURATION** > 22 days (includes +/- four, four-day modules plus ALP workshop, presentation and exams)
-  **DATES** > February - December 2018

**“ BEING PART OF THE SOCIAL ENTREPRENEURSHIP PROGRAMME WAS ONE OF THE MOST REFRESHING AND MIND OPENING EXPERIENCES OF MY PERSONAL AND CAREER LIFE. I ENROLLED WITH A BUSINESS CONCEPT AND GRADUATED WITH A PROFITABLE BUSINESS THAT CREATES AND CAPTURES VALUE IN TOWNSHIPS; FURTHERMORE I BUILT A HUGE NETWORK OF SUCCESSFUL ENTREPRENEURS, MENTORS AND INVESTORS FROM GIBS WHICH I AM STILL IN CONTACT/BUSINESS WITH.**

ITUMELENG H LAPANE, SHAPE CAFE OWNER  
SEP ALUMNUS

### Key focus areas:

There are four training blocks across the following themes:

- > Creating change;
- > Sustaining change financially;
- > Sustaining change operationally; and
- > Scaling change.

Each module consists of: theory (reading and lectures), context (case studies and guest speakers)

and integration (syndicate work, assignments, and projects). It is important to note that there is constant assessment on this programme and students will have to complete pre-reading, pre-block assessments and post-block assignments.

### Who should attend?

- > Non-profit leaders;
- > Social entrepreneurs;
- > CSI managers;
- > BB-BEE and transformation experts;
- > Trustees of boards;
- > Those working in sustainability;
- > Development practitioners;
- > Government employees; and
- > Funders looking to better understand the emerging social entrepreneurship space.

### How you will benefit:

As a delegate on this programme you will:

- > Develop insights into the complex challenges of social change, financial sustainability and innovation;
- > Build a deeper understanding of strategy, leadership and governance;
- > Deepen your skills in finance, operations and management;
- > Ensure practical application of theoretical ideas to your work; and
- > Have an increased ability to devise and implement long-lasting solutions.

**80** PERCENT of SEP delegates go on to implement their Action Learning Projects (ALP) within their organisations

**TOP 100 NON-FICTION LIST**

Co-authored a book on social entrepreneurship entitled “The Disruptors”

**1st** programme in social enterprise on the continent



For enquiries call **+27 (0)11 771 4261** or email [dukhis@gibs.co.za](mailto:dukhis@gibs.co.za)

Enquire about our Study & Stay packages at our on-site Illovo Hotel.