

### **PMD Application Essay brief**

\*Application essay: The application essay is your opportunity to present a clear picture of yourself, your career goals and your aspirations. It will provide the selection committee with information about your motivation, maturity, interests, abilities and written communication skills. Please type the essay and do not use point form. Your essay should be no longer than one typed page. Please prepare your application essay well in advance of submitting your online application. **The essay which GIBS require is: Please describe in 300 words how the PMD will contribute towards your career in a business context?**