GIBS Doctoral Programme Application Essays

Application essay 1

The first application essay is your opportunity to present a clear picture of yourself, your career goals and your aspirations. It will provide the selection committee with information about your motivation, maturity, interests, abilities and written communication skills. Please type the essays and do not use point form. Ensure that you prepare your application essay well in advance of submitting your online application.

Provide a full description of your personal profile, outlining strengths and weaknesses, aspirations, goals, values, major achievements etc. Please include the evolution of your career to date. How do you see your career progressing over the next 5 to 10 years?
Word limit: 500 words

Application essay 2

The second application essay is an opportunity to demonstrate your ability to construct an academic argument by drawing on good quality academic literature.

Ethical leadership is “the demonstration of normatively appropriate conduct through personal actions and interpersonal relationships, and the promotion of such conduct to followers through two-way communication, reinforcement, and decision-making” (Brown, Trevino & Harrison, 2005, p. 120).
Drawing on scholarly literature to support your argument, discuss this quote with reference to one prominent African leader.
Word limit: 500 words