

SENIOR EXECUTIVE PROGRAM—AFRICA

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**HARVARD
BUSINESS SCHOOL**

Executive Education

BLENDING FORMAT

MAR–JUL 2022 SESSION

Module 1: 27 MAR–01 APR 2022
(Johannesburg, South Africa)

Module 2: 02 APR–02 JUL 2022
(Virtual, Self-Paced)

Module 3: 03–08 JUL 2022
(HBS Campus)

\$26,000

Offered in partnership with the Gordon Institute of Business Science (GIBS) of the University of Pretoria, South Africa.

Drive business momentum and growth through more effective leadership as you learn to navigate the social, economic, and political conditions that create unique business challenges and exciting opportunities in Africa. Equipped with new leadership skills and market knowledge, you'll be ready to help your organization achieve ambitious goals locally, regionally, and across Africa.

- Design an effective strategy for business growth in an African context—within your country or across borders
- Differentiate your offerings and deliver more value to customers
- Implement changes that align your organization for optimal execution
- Improve your organization's ability to innovate
- Build a sustainable, accountable organization with greater transparency and stronger governance
- Develop enduring bonds with accomplished peers from across the African continent

WHAT YOU WILL LEARN

Three intensive modules combine case studies, faculty presentations, dynamic classroom discussions, small group exercises, guest speakers, and independent strategic growth.

Module 1: Strategy, Innovation, and Leadership (South Africa)

Topics include customer value, market positioning, corporate strategy, product and service innovation, high-performance teams, leadership, and talent management

Module 2: Independent Work: Business Challenge Project (your workplace)

Between sessions, you will work on a special project that addresses an important business challenge facing your organization

Module 3: Thinking Globally, Driving Local and Regional Growth, and Sustaining Success (HBS Campus)

Topics include business, government, and the international economy; growth strategies; marketing; financing; partnerships; governance; performance measurement; and corporate finance

WHO SHOULD ATTEND

Experienced senior executives in African companies who have significant responsibility for strategic decision-making. Participants represent growth-oriented organizations ranging from established local, multinational, or pan-African companies to growing family businesses, nonprofits, and government agencies.



“I am now able to consider outcomes through a clearly articulated and structured process and, when setting goals, to balance reality with ambition.”

Darshan Chandaria
Director and Group CEO, Chandaria, Kenya



LIVING. LEARNING. THE HBS EXPERIENCE.

Though it comes from within, transformation often requires a catalyst. And for many business leaders, HBS Executive Education has been that catalyst. Here, you're fully immersed in a transformational living-learning experience, networking with executives from around the world, and engaging in programs led by experienced HBS faculty. It's a holistic experience that will enrich your career—and your life.

Value—Many of our alumni and participants call HBS Executive Education a “life-changing experience.” That’s because in addition to building your expertise, you’ll examine where you’ve been—and where you want to take your career and your organization.

Learning experience—From case study discussions and small-group projects to simulations and dynamic lectures, you’ll have ample opportunities to deepen your knowledge, broaden your skill set, and collaborate with your peers.

Living on campus—During lively discussions with your living group, lunchtime conversations at the Chao Center, and evening excursions to Harvard Square, you’ll make new connections and form lasting relationships with your colleagues.

ADMISSIONS

We admit candidates to specific sessions on a rolling, space-available basis, and encourage you to apply as early as possible. Although most programs have no formal educational requirements, admission is a selective process based on your professional achievement and organizational responsibilities.

FOR MORE INFORMATION

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Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.
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