



# General Management Programme

This flagship international programme will give you the skills to flourish in a volatile environment, help you to transition into a strategic general management role, and future-proof your career.

June - November 2022

TRAVEL TO SINGAPORE ON A GLOBAL LEARNING IMMERSION.

**Gordon Institute  
of Business Science**  
University of Pretoria

An invigorating six-month programme designed to equip senior managers who are transitioning, or have transitioned into general management. The popular GMP is unique because of five key factors: the pedigree of your peers; the pedigree of your lecturers; our focus on intensive coaching; teamwork; and the international immersion in Singapore.

**The characteristics of an exceptional general manager include the ability to think more strategically and innovatively, respond more timeously to a turbulent economic environment, and still plan for future success.**

**This is a personalised journey of discovery and growth, known for equipping senior managers with the tools and confidence to be exceptional.**

## Is this the right programme for you?

The programme is ideal for those aspiring to move into general management, including function heads and senior managers from both the private and the public sector. It is also aimed at general managers who have already made the transition and would like to improve their performance.

**Please note: Applications for the GMP are subject to approval by the GIBS Admissions Committee.**

## KEY

### programme elements

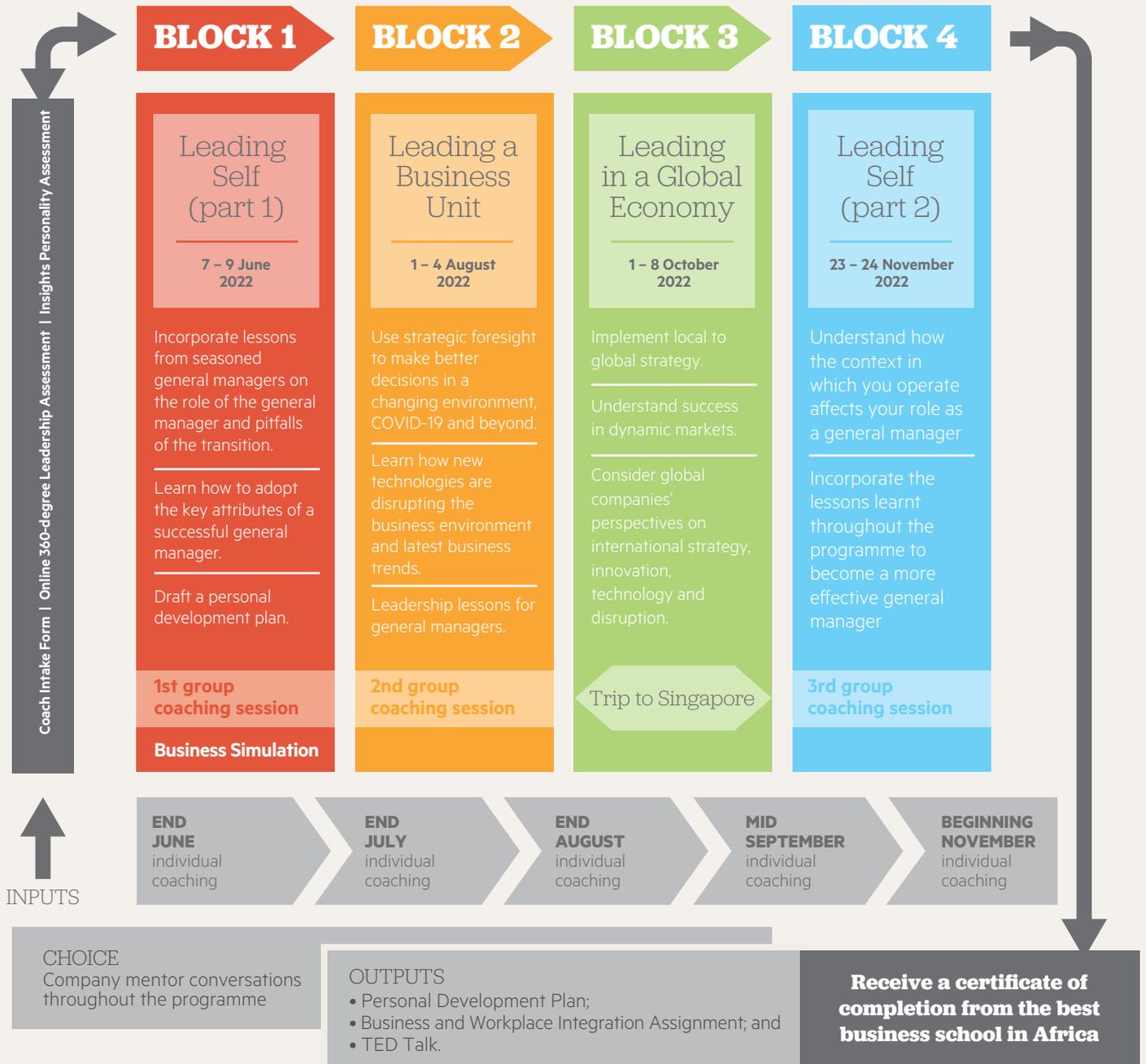


- An international business immersion, including international travel to experience the dynamic Singaporean economy;
- Interaction with fellow leaders from high-performance businesses;
- Participation in rigorous discussion and debate;
- Classroom sessions, using a variety of learning methods for delivery, that help to improve critical thinking and decision-making skills and to seamlessly integrate multiple facets of business into a coherent cross-functioning operation;
- Intensive individual and group coaching, encouraging you to stretch yourself, question your motivations, and challenge your choices;
- Formal teamwork, so as to understand individual management styles, identify individual strengths and weaknesses, learn to work with different personalities, and build important bonds and relationships; and
- Participation in a leading business simulation, to assist in mastering functional skills, thinking more strategically, and highlighting strengths and challenges.

#### Why Singapore?

- Singapore represents a remarkable story of growth and development over the past 50 years. Despite lacking natural resources, the country has developed to become one of the four Asian Tigers. It ranks 9th on the UN Human Development Index and has the second highest GDP per capita in the world. It is a major financial and shipping hub and is ranked highly in the areas of education, health care, quality of life, and personal safety. Its major commercial contributors are financial services, manufacturing, and oil refining. Other significant sectors are electronics, chemicals, and biomedical sciences. Singapore has also been rated as a highly innovative country. It is a diverse country with numerous languages, religions, and cultures. Visiting Singapore provides an opportunity to experience a country which has managed to grow rapidly as a result of national pride, a culture of innovation and strong leadership.

# GMP Programme Architecture



## HOW will you benefit?

**By enrolling general managers, current or future, in this programme:**

- > Your organisation will develop talent with the tools to lead and to effectively solve business problems;
- > They will form local and global connections;
- > They will learn how to strategically navigate the changing business landscape, to successfully steer the organisation into the future;
- > They will gain exposure to latest business trends, to help your organisation remain relevant and innovative; and
- > They will be able to confidently transition into new roles.

**At the end of the programme, as a result of lectures, simulations, company visits, travel to an international destination, group and individual coaching, and 360-degree assessments, you will have:**

- > Mastered cross-functional leadership skills;
- > Learned to create and inspire high-performing teams
- > Developed the ability to think more strategically;
- > Built a richer understanding of global business;
- > Challenged your existing notions;
- > Grown in knowledge and experience; and
- > Formulated strategies for success.



## COURSE INFO



**FACULTY:** The GMP programme is facilitated by senior GIBS faculty, hand-picked local and international educators, and leading industry practitioners. Faculty are selected for ongoing, real-world business experience. Lead faculty who will be directly involved with the upcoming programme include\*:

**Prof Nick Binedell:** Nick is the Founding Dean of GIBS. He has spent the last 20 years focused on business education, lecturing and consulting in South Africa and elsewhere. His area of expertise is strategy; specifically, helping individuals, teams and organisations to design and execute corporate strategies.

**Prof Karl Hofmeyr:** Karl is a professor at GIBS. He has served as visiting professor at the HEC Business School in Paris and the University of British Columbia in Canada. Having consulted to top companies locally and internationally, his interests lie in organisational behaviour, leadership and transformation.

**Dr Thabo Mosala:** Thabo has been involved in strategy as a business leader, consultant and lecturer for over 20 years. His focus is using strategy to reinforce value propositions for multiple stakeholders, which he terms a proposition-based view to strategy. He has qualifications and skills in multiple fields, ranging from international relations to finance.

**Abdullah Verachia:** With multiple qualifications from Columbia Business School, the University of Oxford's Said Business School and the Institute of Strategy and Competitiveness at Harvard Business School, Abdullah is a thought leader on competitiveness and the interplay between strategy and disruptive innovation. He is a faculty member at GIBS.

**Laura Malan:** A faculty member at GIBS, Laura is a highly respected executive coach, facilitator, lecturer, strategic consultant, intervention designer and programme director in the field of leadership and organisational development. She has worked with public, private and civil society organisations in over 35 countries.

\*Faculty subject to change



**FEE:** R180 000. The fee includes tuition, executive coaching sessions, instruction material, the business simulation, lunches and refreshments, travel to Singapore and is VAT exempt. \* Travel destination subject to change, should there be any global restrictions due to the Covid-19 pandemic.



**DURATION:** Six-months



**DATES:** **Block 1:** 7 – 9 June 2022  
**Block 2:** 1 – 4 August 2022  
**Block 3:** 1 – 8 October 2022  
**Block 4:** 23 – 24 November 2022

GIBS is a Level 3 BEE Contributor.

**Cancellation policy:** Notification of cancellation must be sent in writing via e-mail to the programme manager. Delegates who cancel four weeks or less prior to programme commencement, will be liable for the full fee. Delegates who do not arrive for the programme or who cancel attendance once the programme has commenced, will be liable for the fees in full.



CLICK HERE TO REGISTER ONLINE



For enquiries contact **+27 (0)11 771 4000** or email **execed@gibs.co.za**



For more information and an online application form, please visit **www.gibs.co.za/gmp**

GIBS, close to business.

**“** The GMP has certainly augmented my leadership skills and has further enabled me to have a far better understanding of the multi-facets of being a general manager in today's fast-changing and complex world. I look forward to implementing the learnings and insights acquired during the GMP and to further translate them into tangible and satisfactory business results, as I continue further in my leadership journey.

**AGNALDO LAICE**, GENERAL MANAGER – KENYA, DHL GLOBAL FORWARDING

**“** The course allowed me to engage with people who experience the everyday challenges of being a general manager or those in a senior / executive role. I better understand how they deal with difficult decisions and what to consider before making important strategic conclusions.

What stood out for me was the people management element, how to motivate and encourage staff and the skills a leader must refine in order to build a long-lasting trusted relationship with staff.

My biggest learning was the emphasis that five pillars must be evident in any business to be successful: People, systems, processes, products and customers.

**ADOLF VAN NIEKERK**, HEAD: VIRTUAL ENGAGEMENT AND DIRECT DELIVERY SERVICE – ADVICE, BARCLAYS WEALTH INVESTMENT MANAGEMENT AND INSURANCE

## Why GIBS?



**Top business school for executive education in Africa**  
*Financial Times, May 2020*



**Best reputation among employers and first choice for student**  
*Financial Mail MBA rankings, October 2021*



**Ranked amongst top 50 business schools worldwide for the past 10 years**



**Triple crown accredited, EQUIS (EFMD), AMBA (UK) and AACSB (USA)**



This programme can also be offered in-house for your organisation. Enquire about our Study & Stay packages at our on-site Illovo Hotel.



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## About GIBS

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**Founded in 2000, the University of Pretoria's Gordon Institute of Business Science (GIBS) is an internationally accredited business school, based in Johannesburg, South Africa's economic hub.**

As the business school for business, we focus on general management and aim to significantly improve responsible individual and organisational productivity and performance, in South Africa and our broader African environment, through high-quality business and management education. Our purpose is to inspire exceptional performance in our pursuit to make business healthier. The GIBS Executive Education offering was ranked in the global top 50 by the prestigious Financial Times Executive Education 2020 Ranking. In 2021, the GIBS MBA was ranked as having the best reputation among employers and the first choice for students looking to pursue an MBA in the country by the Financial Mail Top MBAs Ranking. Quacquarelli Symonds (QS) World University Rankings: Global Executive MBA 2021, ranked GIBS at number 52, placing the School's MBA in the top 30% globally. In addition, in 2021, US-based CEO Magazine ranked GIBS 12th in its Global MBA Rankings highlighting the School as a Tier 1 business school.

GIBS is Triple Crown accredited, holding EQUIS accreditation from the European Foundation for Management Development (EFMD), as well as accreditation from the Association of MBAs (AMBA), and the Association to Advance Collegiate Schools of Business (AACSB). GIBS is the 113th business school worldwide to achieve Triple Crown status. In addition, the School is also accredited by the Council on Higher Education (CHE), is a member of the South African Business Schools Association (SABSA), and the Association of African Business Schools (AABS). GIBS is a United Nations Principles for Responsible Management (PRME) Champion and is an affiliate of the Central and East European Management Development Association (CEEMAN).

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For more information, visit [www.gibs.co.za](http://www.gibs.co.za)

### **GIBS Business School**

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