



## THE ESSAY QUESTION

Please submit a response to the following question along with your online application (PDF Document). Limit is 250 words.

Write a motivation as to why you should be accepted onto the PDBA programme.

Please prepare your application essay well in advance of submitting your online application.

- Ensure your degree certificates correspond with the transcripts provided. Unofficial transcripts will not be accepted.
- You will only receive the invitation to the test once all documents have been verified and ensure references are submitted via the link provided.
- Final feedback will be sent ± 8-10 weeks from the time the application was received.
- All communication will be sent via email; we recommend using your personal email to avoid miscommunication.
- Should you currently be studying in your final year and your degree will be completed at the end of the year, you may still apply with the interim transcripts.

### BANKING DETAILS

#### South African Applicants

Standard Bank current account  
(GIBS is a Public Recipient)

**Account name:** GIBS

**Account number:** 421018011

**Branch code:** 019205

**Reference:** ID no / Invoice no

**Finance queries:** [accounts@gibs.co.za](mailto:accounts@gibs.co.za)

#### International Applicants

#### ONLY

International applicants to make payment for the application fee on the following link:

<https://gibs.flywire.com>

**Reference:** Please request an application fee invoice via email [documents@gibs.co.za](mailto:documents@gibs.co.za) and use your Passport no as a reference