

Entrepreneurship is the engine

of socio-economic development; it gives tangible expression to innovation; and it provides a sense of agency and fulfilment. We see a future in which people are able to build productive lives for themselves and their families by actively engaging in a vibrant economy through entrepreneurship.

THE GIBS ENTREPRENEURSHIP DEVELOPMENT ACADEMY

A pioneering and stimulating environment for entrepreneurs of startup and growing small enterprises, that:

- Helps strengthen their entrepreneurial skin to operate profitable, efficient and sustainable businesses in constrained environments;
- Regenerates and harnesses the entrepreneurial spirit, amidst a culture of opportunity and innovation; and
- Contributes to building the entrepreneurship ecosystem.

To do this, the Academy:

- Offers innovative and customised training and support programmes

for entrepreneurs with growing small enterprises, primarily those that have been underserved;

- Creates and hosts platforms for dialogue and information dissemination on entrepreneurship;
- Conducts research in entrepreneurship that makes a significant intellectual contribution to the sector;
- Provides an environment that stimulates entrepreneurial thought and offers opportunities to regenerate entrepreneurial spirit; and
- Leads discussion on trends and best practice in entrepreneurship education and support.

WOMEN ENTREPRENEURSHIP

The EDA has worked with small businesses that turn over a total of almost R2.4 Billion! Of these, 70% were female owned

SPAZA SHOP OWNERS

52 owners report: 81% increased their weekly sales and 22% employed more people during the 3-month programme

SUPPLIER DEVELOPMENT

On average, 71% of businesses increase their revenue and see a 53% growth in jobs created

SOCIAL ENTREPRENEURSHIP

Published the top 100 non-fiction listed book on social entrepreneurship called The Disruptors.

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