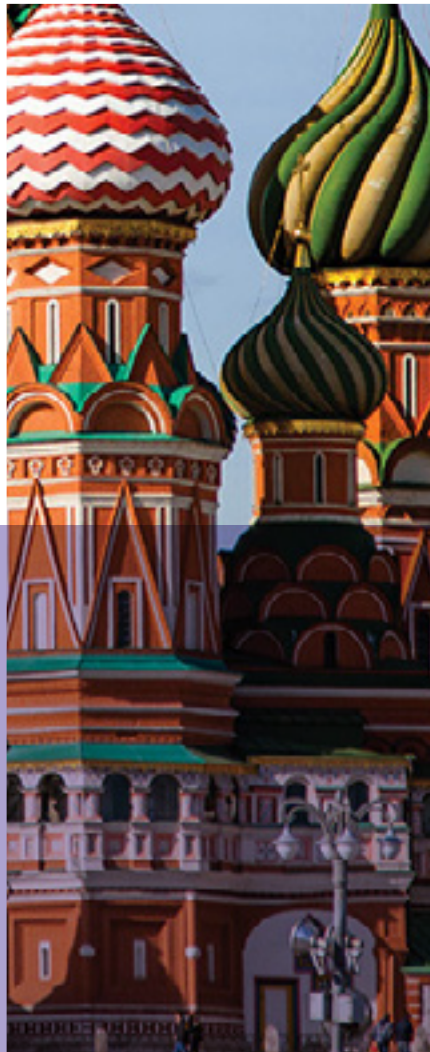
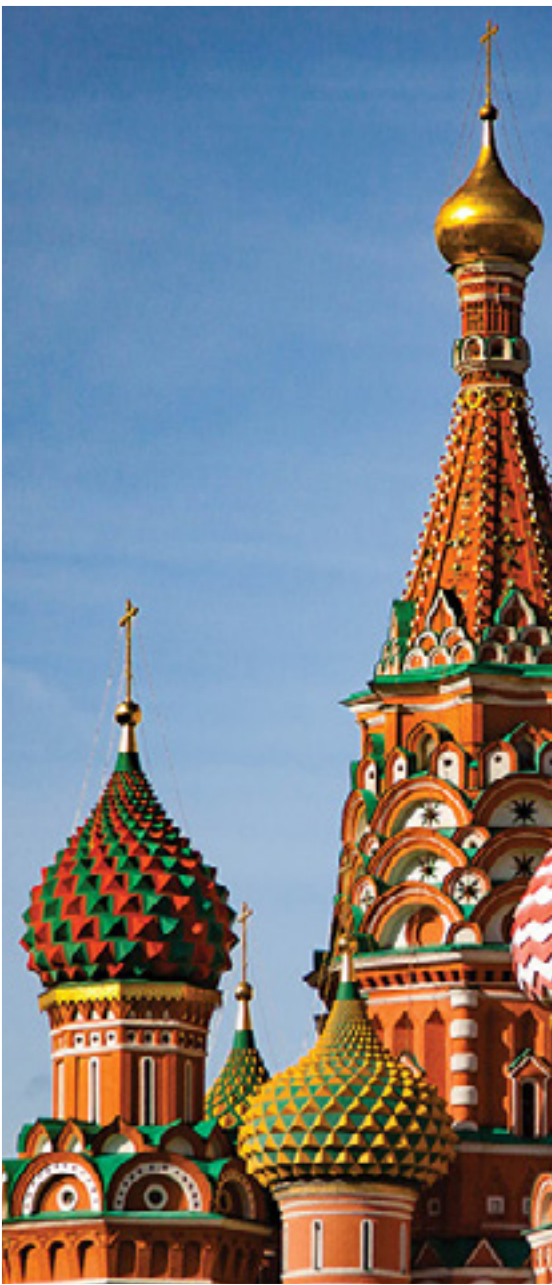


EXECUTIVE EDUCATION > EXTENDED COURSES



General Management Programme

Fast-track and smoothen your transition into a strategic general management role.



The Moscow Kremlin, Russia

**April -
October
2019**

TRAVEL TO RUSSIA ON
A GLOBAL LEARNING IMMERSION.

**Gordon Institute
of Business Science**
University of Pretoria

Master cross-functional leadership skills.

Create and inspire high-performing teams.

Think more strategically.

Gain a richer understanding of global business.

General managers are the cornerstone of any successful business and therefore need to be sufficiently equipped to not only direct and coordinate activities of various departments and business units, but also lead organisations to higher levels of performance. Increasingly, executives who are promoted to general management roles are often experts from specialised areas of business and therefore lack the integrative skills to design, apply and cascade the company strategy across all departments and management levels, whilst motivating personnel to ensure success. Characteristics of an exceptional general manager include the ability to think more strategically and innovatively and respond more timeously to a volatile economic environment, while still planning for future success.

Whether they succeed will depend on their ability to think strategically and apply their leadership skills to create high-performing teams and organisations.

The General Management Programme (GMP) is a seven-month, personalised and invigorating journey of self-discovery and growth that is designed to equip senior managers with the tools and confidence to succeed.

“ The GMP has certainly augmented my leadership skills and has further enabled me to have a far better understanding of the multi-facets of being a general manager in today's fast-changing and complex world. I look forward to implementing the learnings and insights acquired during the GMP and to further translate them into tangible and satisfactory business results, as I continue further in my leadership journey.

AGNALDO LAICE, GENERAL MANAGER – KENYA, DHL GLOBAL FORWARDING

“ The course allowed me to engage with people who experience the everyday challenges of being a general manager or those in a senior / executive role. I better understand how they deal with difficult decisions and what to consider before making important strategic conclusions.

What stood out for me was the people management element, how to motivate and encourage staff and the skills a leader must refine in order to build a long-lasting trusted relationship with staff.

My biggest learning was the emphasis that five pillars must be evident in any business to be successful: People, systems, processes, products and customers.

ADOLF VAN NIEKERK, HEAD: VIRTUAL ENGAGEMENT AND DIRECT DELIVERY SERVICE – ADVICE, BARCLAYS WEALTH INVESTMENT MANAGEMENT AND INSURANCE

Is this the right programme for you?

The programme is designed for senior managers with functional expertise who are moving from leading a business unit or function to a general management role where they are managing a more complex business entity across its entirety. It is also aimed at general managers who have already made the transition over the past one to two years and would like to improve their performance. Applications are **subject to approval** by the admissions committee.

Why GIBS?



Best reputation among employers
Financial Mail 2018



First choice of graduates
Financial Mail 2018



Ranked #1 in Africa for Executive Education
UK Financial Times 2018

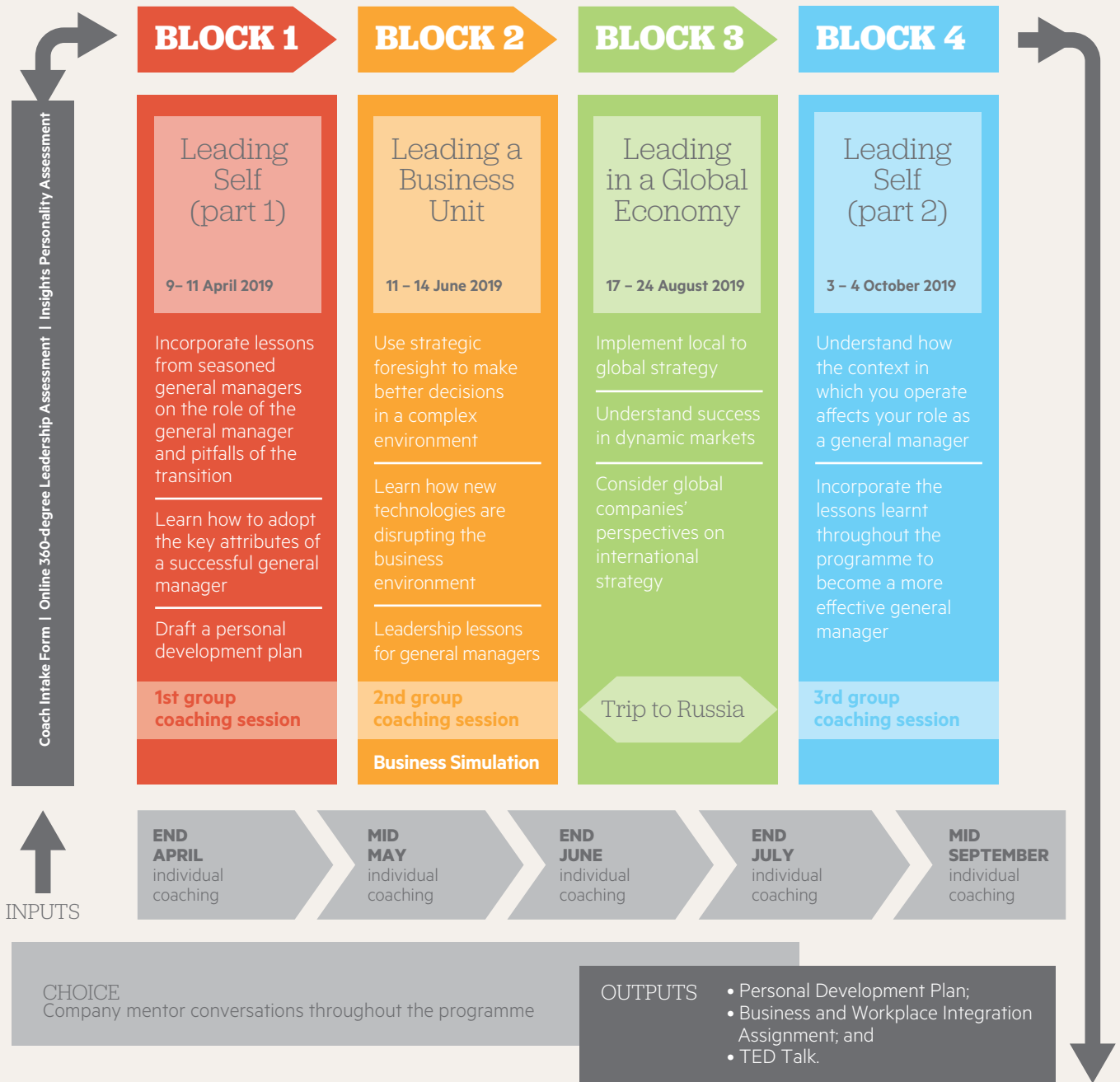


Top MBA in Africa
UK Financial Times 2018



Internationally Accredited
AMBA (UK) and AACSB (USA)

GMP Programme Architecture



KEY BENEFITS of the GMP

Exposure to world-class faculty during three on-campus modules

Participation in leading online business simulation

Travel to Russia during the international immersion

Group & Individual Executive Coaching

Exposure to the local business environment during township immersion

Apply your learnings in two written assignments

Critical learning components of the GMP

Classroom sessions facilitated by leading faculty

Senior GIBS faculty and leading industry practitioners and experts will share best practice in the critical functions of business. Using a variety of learning methods for delivery, the faculty will help you improve your critical thinking and decision-making skills and assist you to seamlessly integrate multiple facets of business into a coherent cross-functioning operation.

Intensive group & individual executive coaching

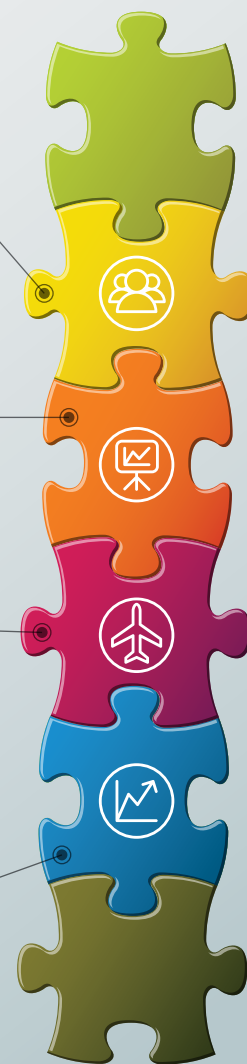
Changing and adapting leadership behaviours can be difficult. Experienced executive coaches on the GMP will work with you throughout the course to help you build on your strengths, and assist you with techniques to let go of the behaviours that inhibit your performance. Coaching is often cited as one of the highlights of this course, with participants commenting on the profound effect of this intervention in both their personal and business lives.

International travel to Russia

Why Russia? South Africans will always remember Russia's support during apartheid – the Soviet Union provided military training and arms to the African National Congress. Recently, Southern Russia and South Africa have sought to renew these cold-war-era ties. The two countries have scrapped visa requirements from March 2017, allowing up to 90 days of trouble-free travel. The countries have grown closer within the BRICS (Brazil, Russia, India, China and South Africa) grouping, an economic club that has developed into a broader, more political alliance. A visit to Russia will allow participants to explore Russian history, business and possible future alliances with South Africa.

Participation in a leading business simulation

You will participate in an online simulation designed to test your knowledge of the critical components of business, and the integration of the functional areas which can either lead to the success or failure of a business. The simulation also promotes teamwork, and teaches you how to influence others for the success of your business.



Course info

FACULTY > Lead faculty who will be directly involved with the programme include*:

Professor Nick Binedell

Nick is the founding director of GIBS. His area of expertise is in the field of business strategy across the globe.

Professor Karl Hofmeyr

Karl is a full-time professor at GIBS. He has been a visiting Professor at the HEC business school in Paris and at the University of British Columbia in Canada. Karl's interests lie in organisational behaviour, leadership and transformation.

Anthony Wilson-Prangley

Anthony is a faculty member at GIBS. His professional interests include the study of democracy in countries in transition,

social change in the contemporary era and active citizenship. He runs many of the experiential learning programmes at GIBS, especially those focused on the broader socio-economic and political environment of the country.

Celynn Erasmus

Celynn is a guest faculty on the GMP. She is a registered dietitian and works as a full-time professional speaker and writer. As a professional speaker, Celynn energises local as well as international audiences and presents regularly in the UK and Europe. Celynn has co-authored two books and developed a variety of online video programmes.

*Faculty subject to change

FEE > R150 000. The fee includes tuition, executive coaching sessions, instruction material, the business simulation, lunches and refreshments, travel to Russia and is VAT exempt. The fee excludes Russian visa and associated costs, and travel insurance for non-South Africans.

DURATION > Seven months, including nine contact days at GIBS and another eight days of travel.

DATES >

Block 1: Leading Self (Part 1)
9 – 11 April 2019

Block 2: Leading a Business Unit
11 – 14 June 2019

Block 3: Leading in a Global Economy
17 – 24 August 2019

Block 4: Leading Self (Part 2)
3 – 4 October 2019

Cancellation policy: Notification of cancellation must be sent in writing via e-mail to the programme manager. Delegates who cancel four weeks or less prior to programme commencement, will be liable for the full fee. Delegates who do not arrive for the programme or who cancel attendance once the programme has commenced, will be liable for the fees in full.

For enquiries call Feroza Essop on +27 (0)11 771 4313 or email essopf@gibs.co.za

For more information and an online application form, please visit www.gibs.co.za/gmp

GIBS, close to business.



UNIVERSITEIT VAN PRETORIA
UNIVERSITY OF PRETORIA
YUNIBESITHI YA PRETORIA

