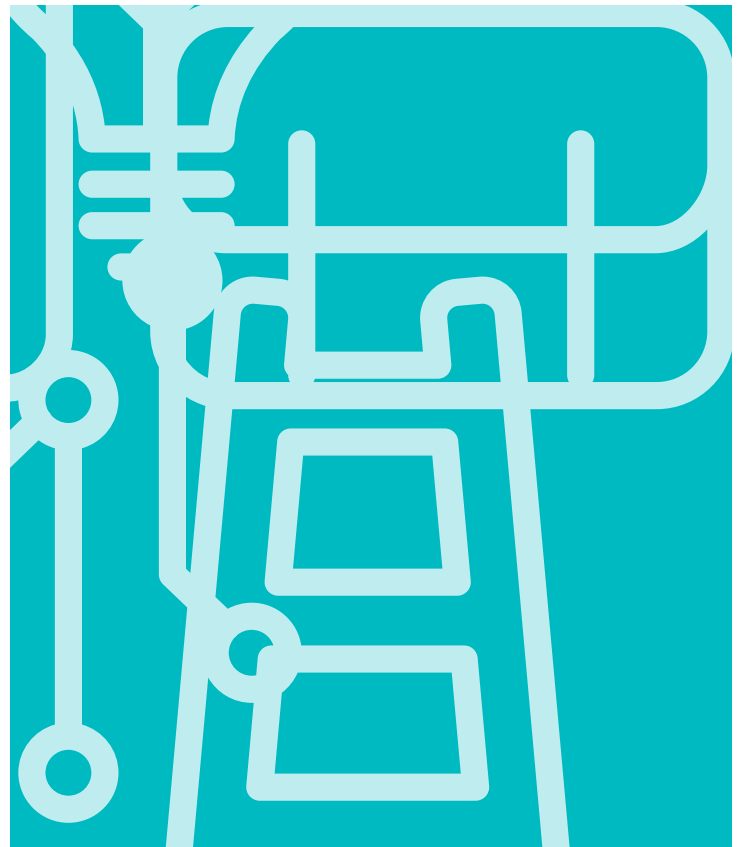
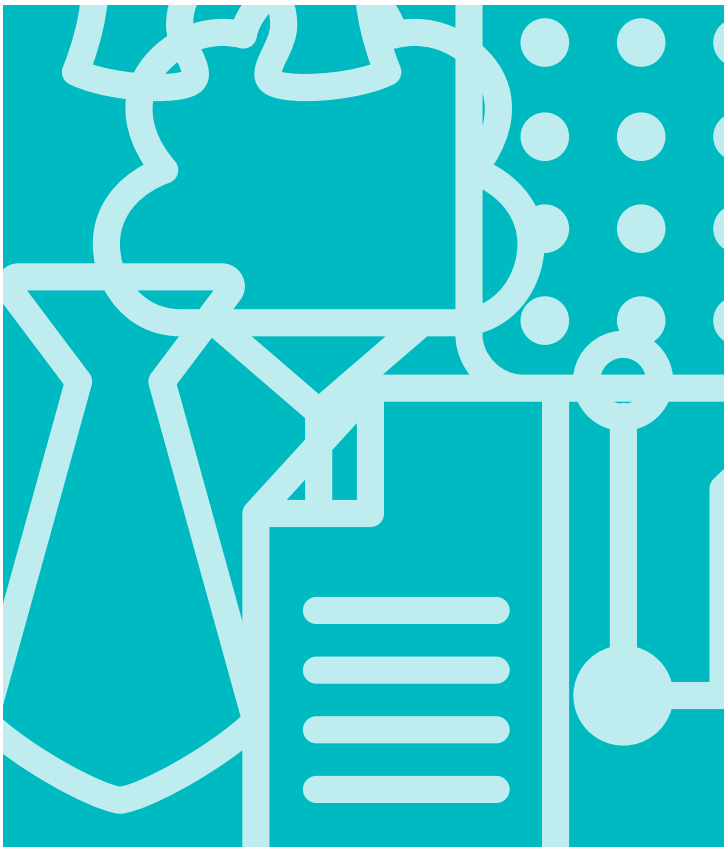




2020 Short Courses & Conferences

In May 2020 the annual *UK Financial Times* Executive Education Rankings, a global benchmark for providers of executive education, once again ranked GIBS as the top South African and African business school.



**Gordon
Institute
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Science**

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2020 Short Courses



EXTENDED COURSES	DATES	DURATION	PRICE (ZAR)
Global Executive Development Programme	24 Mar – 23 Sep 2021	23 days	TBC
Harvard Business School: Senior Executive Programme Africa	15 – 20 Nov 2020; 21 Nov 2020 – 27 March 2021 & 28 March – 2 April 2021	10 days	\$26 000
Leading in a Digital Economy	TBC	18 days	TBC
General Management Programme: Classroom and Online	18 – 21 Aug; 23 – 26 Nov; Feb 2021 & 14 - 15 Apr 2021	15 days	157 500
Leading through Digital Transformation: Online	8; 10; 15; 17; 22 & 29 Sept and 1; 7 October	4 weeks	49 000
Leading Women: Classroom and Online	23 Jun; 21 Jul; 24 –26 Aug; 22 & 23 Sep; 13 & 14 Oct; 10 & 11 Nov; 26 Nov	9 days	51 900
Nexus Leadership Programme: Building Inclusive Leaders	24 Mar – 23 Sep 2021	18 days	42 500



MANAGEMENT AND LEADERSHIP EXCELLENCE	DATES	DURATION	PRICE (ZAR)
Board Leadership Programme: Online	13 – 15 Oct	3 days	26 300
Banking Board Leadership Programme: Online	28 Sep – 2 Oct	5 days	16 200
Women as Leaders: Online	18 - 28 Aug	3 days	14 000
Managing Managers for Results	6 – 8 Oct & 12 Nov	4 days	24 800
Managing Managers for Results: Online	8 – 29 Sep	4 weeks	16 500
The Next Manager: Online	11 Aug – 28 Aug / 20 Oct – 6 Nov	3 weeks	15 499
Persuasion Science for Leaders	6 – 7 Oct	2 days	15 200
Leadership Acceleration Programme: Classroom and Online	8 – 11 Sep; 17 – 18 Sep; 2 – 3 Nov 2020; 22 – 25 Feb 2021 & 16 March 2021	13 days	69 500
SAICA Leading for the Future Programme: Online	20 – 23 Jul	4 days	16 500
Leading for the Future: Online	20 – 22 Jul	3 days	14 500



STRATEGY	DATES	DURATION	PRICE (ZAR)
Scenario Planning and Strategic Thinking: Online	8 – 17 Sep	7 weeks	22 300
Strategy, Innovation and Design Thinking: Online	12 – 13 & 20 – 21 Aug	4 days	16 800
Strategy for Non-strategists: Online	29 Sep & 1 – 8 Oct	3 weeks	15 200
Game-changing Customer Centricity: Strategy Design and Execution - Online	30 Sep – 1 Oct	2 days	16 500
Corporate Mergers and Acquisitions: Online	27 – 30 Jul & 3 – 13 Aug	3 weeks	16 500
Corporate Governance and Ethics	NEW Sep	2 days	15 900
Strategy Bootcamp with Professor Nick Binedell	27 – 28 Oct	2 days	18 300



MARKETING AND SALES	DATES	DURATION	PRICE (ZAR)
Designing your Key Account Management Plan: Online	11 – 12 Jun & 18 – 19 Jun	2 days	15 000
Strategic Marketing: Online	24 – 28 Aug	5 days	15 000
Digital Marketing & Sales Toolkit for a Disrupted Marketplace: Online	NEW 5 – 13 Nov	2 days	14 000



FINANCE	DATES	DURATION	PRICE (ZAR)
Corporate Finance and Value Creation: Online	30 Jun – 1 Jul	2 days	18 400
Financial Modelling and Valuation: Online	18 – 28 Aug	2 weeks	10 500
Financial Modelling in Excel: Online	20 – 30 Oct	2 weeks	15 500
Finance for Non-financial Managers	9 – 12 Nov	4 days	16 900
Finance for Non-financial Managers (Durban)	23 – 26 Nov	4 days	18 900



DIGITISATION AND INNOVATION	DATES	DURATION	PRICE (ZAR)
Create, Ideate and Innovate	20 – 23 Oct	3 days	17 000
Customer Centric Strategy in the Digital Age	18 – 19 Nov	2 days	18 500
Harnessing Artificial Intelligence and Algorithms for Business Value: Online	NEW 25 – 26 Aug	2 days	16 500



PERSONAL AND ORGANISATIONAL EFFECTIVENESS	DATES	DURATION	PRICE (ZAR)
The Expert Negotiator	1 – 4 September / 10 – 13 Nov	3.5 days	22 700
Project Management for Non-project Managers	10 – 11 Nov	2 days	14 000
Managing Projects Strategically	11 – 18 Sep	2 days	15 900
PhD and Masters Supervisor's Course	13 Oct	1 day	7 000
Behavioural Economics: Tools for Driving Market Share and Profitability: Online	 28 Sep – 5 Oct	2 weeks	13 000



COACHING, FACILITATION AND MENTORSHIP	DATES	DURATION	PRICE (ZAR)
Professional Business Coaching Programme	29 Sep – 1 Oct / 6 – 8 Oct / 17 – 19 Nov & 24 – 26 Nov	6 days	53 958
Advanced Professional Business Coaching Programme	May – December	10 Days	101 064
Leader as Coach	TBC	3 days	20 265
Leader as Mentor	TBC	3 days	21 118
The Change Programme	9 – 10 Jun & 14 Jul	3 days	20 265
Facilitation for High Performing Teams	24 – 26 Aug	3 days	20 265



ONLINE LEARNING	DATES	DURATION	PRICE (ZAR)
Project Management: Online	Jul – Aug	7 weeks	23 700
The Digital Advantage: Online	28 Sep – 9 Nov	6 weeks	16 600
Business and Management Development: Online	11 Aug – 2 Nov / 6 Oct – 28 Dec	11 weeks	14 999
Financial Analysis for Investment: Online	6 Oct – 24 Nov	6 weeks	14 500
FinTech: An Opportunity to Disrupt: Online	11 Aug – 28 Sep / 6 Oct – 28 Dec	7 weeks	14 999
Digital Transformation: A Practical Strategy: Online	8 Sep – 26 Oct / 6 Oct – 23 Nov	7 weeks	14 999
Strategic Leadership: Online	11 Aug – 28 Sep / 6 Oct – 28 Dec	7 weeks	14 999
AI in Business: Online	11 Aug – 28 Sep / 6 Oct – 28 Dec	7 weeks	14 999
Negotiation Skills: Online	8 Sep – 26 Oct / 6 Oct – 23 Nov	7 weeks	14 999
Managing for Results: Online	15 Sep – 30 Oct	8 weeks	20 500
Finance for Non-financial Managers: Online	11 – 21 Aug	4 days	16 900

Masterclasses and Conferences

ONLINE CONFERENCES	DATES	PRICE (ZAR)
Online Masterclass: Essential Skills for Media and Communications in the Modern World	Aug	3100
Online Masterclass: Strategic Thinking Skills Utilising Behavioural Science and Neurostrategy	Sep	3100
Online Masterclass: ROMI (Return on Marketing Investment)	Aug / Sep	3100
Online Masterclass: Using Design Thinking to Reimagine Your Business Beyond Covid 19	Aug / Sep	3100
Online Masterclass: Digital Transformation Strategy for Business Leaders	Sep	3100
Online: Predictive Analytics Masterclass	Aug	2700
Online: Ethical Fitness Masterclass	Sep	2900

ONLINE MASTERCLASSES	DATES	PRICE (ZAR)
Online: SAVCA-GIBS Members	Jul	5500
Online: SAVCA-GIBS Non-Members	Jul	6750
Online: Women in Business Breakfast 2020	Aug	600
Online: GIBS Healthcare Industry 2020 Conference	Aug	3200



For enquiries call **+27 (0)11 771 4000** or email execed@gibs.co.za

Short courses can also be delivered in-house for your organisation at your premises or ours, on your preferred dates.

Email inhouse@gibs.co.za

Study & Stay packages available at our onsite Illovo Hotel.

For more information and an online application form, please visit www.gibs.co.za

Prices correct as at August 2020. Prices and dates may change. Subject to terms and conditions.



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