

背景 策略 影响
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Context.

Strategy.

Influence.

Go beyond translation. Become fluent in the language of business. Bring global insights to the table and articulate them flawlessly. The GIBS GEDP 2019 - a powerful, experiential curriculum for executive leadership. Deep dive into contextual leadership, ready your strategies and direct your influence.

In today's uncertain economic and political landscape, successful leaders must acquire exceptional skills to effectively explore new ways to compete and drive the growth of their organisation, and prepare for inevitable competitive disruptions.

The GIBS GEDP will allow you to amplify your exclusive leadership style and future-proof your abilities so that you are equipped to compete as a professional anywhere

in the world. Participants will be exposed to diverse people and places, as well as gain a unique first-hand experience of China's national culture on the study tour to Hong Kong and Beijing.

Take this opportunity to steer your career and company in a rapidly evolving, discontinuous and disruptive global environment and develop your resilience and future fitness.

Why GIBS?



Best reputation among employers
Financial Mail



First choice of graduates
Financial Mail



Ranked #1 in Africa for Executive Education
UK Financial Times



Top MBA in Africa
UK Financial Times



Internationally accredited
AMBA (UK) and AACSB (USA)

GEDP over the years

Cities visited:

23

GIBS GEDP alumni:

850

Average age of participants:

40

"The programme unleashed leadership qualities required for a nation to grow"

Costar Takawira,
Managing Director,
Baldmin Projects.

"It provided me with valuable learning analysis to navigate my future."

Andrew Pienaar,
Investment Executive,
Yellowwoods Ventures Investments.

"With the GEDP, you will find your bridge to a clearer, exciting and rewarding leadership journey"

Jabulani Francisco Khoza,
Partner,
Absa Financial Services.



How you will benefit

On completion of the programme, you can expect to:

- > Qualify for an attendance certificate at GIBS, the leading business school in Africa;
- > Critically consider future competitive robust strategies to enable your organisation to compete sustainably;
- > Be sensitised to potential disruption and seek contextually relevant innovations for your organisation;
- > Advance your communication, influencing and negotiating skills to become a more effective leader;
- > Solve complex organisational problems and improve your critical thinking abilities by asking the right questions,
- making decisions when factors are uncertain and collating information from diverse sources;
- > Be exposed to opportunities for personal benchmarking, interaction and networking with other motivated executives at home and abroad;
- > Pursue opportunities for operational excellence by exposure to iconic MNCs, family businesses and entrepreneurs; and
- > Analyse the current variables impacting economies and differing business environments.

How your organisation will benefit

- > Develop executive-level talent with the skills to navigate the current and future complex, uncertain business environment;
- > Equip identified talent with the skills to build a resilient and sustainable organisation;
- > Benefit from the diversity of information sharing to build robust, agile strategies to give your organisation the competitive edge;
- > Expose your talent to leading executives in companies in South Africa and elsewhere with a view to understanding the entire ecosystem of business possibilities; and
- > Build networks with organisations at home and abroad.



Hang Kong

What type of person will you meet?

Heads of global organisations, world class faculty, consultants, disruptors and entrepreneurs

Programme features



International travel module

Travel to Hong Kong and Beijing to better understand the impact of the environment of business in these cities and the economies of the region where they are located.



Professional coaching

Each participant is assigned a professional, personal coach for the programme duration and beyond. This creates an opportunity for a deeply introspective process which incorporates an inward and outward mindset.



Business simulation

A rigorous, strategically focused simulation creates opportunities for critical thinking when factors are uncertain.



World-class faculty and industry specialist speakers

Local and world-class faculty deliver on the programme ensuring vigorous, current and relevant classroom discussion. You are expected to prepare, participate and debate topics covered in the programme.



Teaching methodologies

Material is delivered via a variety of interactive, creative and impactful ways, including gamification, case studies, peer-to-peer learning, led by world-class local and international faculty.



Deliverables

Participants will be required to complete individual and group assignments to illustrate commitment to personal and business transformation.



Immersion

Customised local and international experiential activities create strong impactful memories that enhance the programme focus areas.



Participants

Build an invaluable network of peers and friends from a diverse array of sectors and job descriptions. Learning through the experiences of others provides powerful interactions where challenges can be shared and solved collectively, in a 'safe' space.



Programme format

The three programme modules allow time to deepen insight and reflection. Time between modules is used for individual coaching, preparation of case studies/readings, work on deliverables, embedding the knowledge gained and applying the learning to individual and organisational needs.

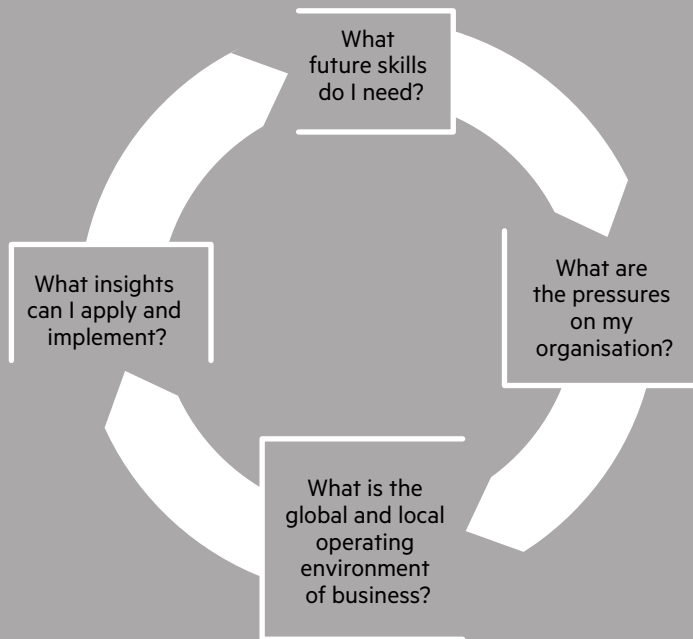


Certificate

Participants will be awarded an attendance certificate from GIBS.



A journey of deepening insight



GEDP focus areas

Individual > Team > Organisation > Country

Leadership & Ethics

To position you for readiness for board and ExCo roles.

Environment of Business

To lay the canvas which you currently find yourself in.

Competitiveness & Operational Excellence

Analyse competitiveness of countries and companies to enhance your general management competencies.

Strategy Formulation & Implementation

To explore strategy in context, and what the "new normal" is.

Innovation & Design

Explore the impact of change, discontinuity & disruption.

Digital

The impact of digital on company strategy.

Course info

FEE > R277 000, includes all course material, international travel, accommodation, insurance, meals. Excluded: visas, accommodation if required during modules one and two. GIBS does not charge VAT on the programme fee. The fee must be paid in full before the programme briefing evening on 5 June 2019.

DURATION > 23 contact days, divided into three modules. Participants must attend all three modules to successfully complete the programme.

DATES >

Applications close : 29 May 2019
Visit: www.gibs.co.za/gedp

Briefing evening: 5 June 2019
GIBS campus

Module one: 1 – 6 July 2019
GIBS campus

Module two: 29 July – 3 August 2019
GIBS campus

Module three: 9 – 18 September 2019
Hong Kong and Beijing

Closing day and grad: 15 October 2019

Is this the right programme for you?

The programme is designed for a select group of executives earmarked for the most senior positions in their organisations within the short term. Knowledge sharing between programme peers is essential in order to create a powerful learning experience.

Participant profile:

- > Senior managers with at least 5–10 years of senior management experience;
- > Company executives likely to succeed the CEO or take on other C-level roles;
- > Experienced general managers;
- > Senior leaders in government and state-owned companies;
- > Successful entrepreneurs who run medium to large companies;
- > Group head or head of a major business unit; and
- > It is recommended that applicants have held numerous leadership positions in both corporate and civil society.

World-class Faculty



Professor Nicola Kleyn

Nicola is the Dean of GIBS and in addition to her executive management responsibilities, she is an active researcher; has published on the topics of business ethics, branding and reputation management; and teaches in the areas of marketing strategy, customer focus, branding and managing corporate reputation.



Abdullah Verachia

Abdullah has been recognised as a leading speaker, disruptor, strategist and thought leader on competitiveness and the interplay between strategy and disruptive innovation. He is the CEO of The Strategists – a strategy consulting firm that helps governments and corporates to craft competitive future strategies.



Dr Dorothy Ndletyana

Dorothy is a Fulbright Scholar. Her teaching interests are broadly in organisational development, leadership, coaching and talent management. Dorothy is director at Ndletyana Learning, an integral learning and development company.



Professor Nick Binedell

Founding dean of GIBS (2000-2015). Nick's key area of interest is in strategic leadership with a focus on strategy in complex environments. He consults to local and international companies.



Professor Adrian Saville

Adrian's expertise includes global and domestic economic analysis; country and company competitiveness and investment markets. He is executive director of Cannon Asset Managers.



Morris Mthombeni

Morris is head of faculty at GIBS. He teaches the Environment of Business, Strategic Thinking, and Strategic Transformation programmes. In 2013, he started reading for his PhD after a two-decade career in financial services where he served as chief executive of a large investment management business, and executive director of a large insurance-based financial service company.



Professor Mike Ward

Mike holds the Chair of Finance at GIBS. Mike has research interests in investments and corporate finance, and is widely published. He is also the Chairman of the South African Finance Association (SAFA).



Professor Sandra Vandermerwe

Sandra is an Extraordinary Professor at GIBS and keynote speaker around the world for CEO and management audiences on Customer Centric Transformation: Minds, Models and Accelerators.



Next Steps

1

Complete your online application form at www.gibs.co.za/gedp and upload your CV and company organogram.

2

The GIBS admissions committee reviews all applications and may request an interview.

3

Successful applicants will receive a letter of acceptance and an invoice.

Applications close on 29 May 2019



For enquiries contact Ginny Robertson: **+27 (0)11 771 4131 / robertsong@gibs.co.za** or Sharlee Vickery **+27 11 771 4326 / vickerys@gibs.co.za**

Cancellation policy - Notification of cancellation must be sent in writing via email to the programme manager. Delegates who cancel four weeks or less prior to programme commencement, will be liable for the full fee. Delegates who do not arrive for the programme or cancel attendance once the programme has commenced, will be liable for the full fee.

GIBS, close to business.



For more information and an online application form, please visit www.gibs.co.za/gedp



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