

EXECUTIVE EDUCATION>ONLINE AND CLASSROOM LEARNING



Finance for Non-financial Managers: Six-week Online Course

Demystify financial management by understanding how to interpret income, balance sheet and cash flow statements.

3 May - 14 June 2019

THIS PROGRAMME CAN ALSO BE DELIVERED IN-HOUSE FOR YOUR ORGANISATION ON YOUR PREFERRED DATES.

**Gordon Institute
of Business Science**
University of Pretoria

Do you want to improve your understanding of the principles of finance but have limited time out the office?

This six-week online course will expose participants to financial and accounting concepts and issues that form a part of everyday business. Using a mix of webinars, virtual discussion boards, interactive question and answer sessions, and online facilitator support, this pragmatic course will assist participants in developing their financial literacy and broadening their commercial understanding of finance by delving into the dynamics of the income statement, balance sheet statement and cash flow statement.

Course info



FACULTY >

Justin Spencer-Young specialises in value creation. Researching it, understanding it, measuring it, finding it, creating it and teaching it. Justin has lectured in finance and accounting for 12 years. Justin holds a BSc (Building) (Wits) and an MBA (Wits). Justin lectures at the Gordon Institute of Business Science (GIBS) on the Programme for Management Development (PMD) and various other company specific finance programmes. Justin has taught accounting and finance to management teams at many South African organisations.



FEE > R 14 500 (includes tuition and instruction material, and is VAT exempt).



DURATION > Six weeks online



DATES > 3 May – 14 June 2019

Key focus areas:

- > Income statements;
- > Balance sheets;
- > Costing;
- > Financial ratios;
- > Personal investing;
- > Value creation;
- > Share prices;
- > Financial markets; and
- > Capital expenditure decisions.

How you will benefit:

At the end of the programme, you will be able to:

- > Understand how the operational output of a business affects the income statement;
- > Engage in operational planning using marginal costing and break-even analysis;
- > Interpret the income statement and balance sheet numbers of a business;
- > Understand the dynamics of value creation;
- > Calculate and interpret financial ratios;
- > Undertake decisions related to where to spend capital;
- > Understand financial jargon; and
- > Critically analyse financial decisions and how they affect performance.

Course Structure

MODULE 1

Course overview

MODULE 2

Laying the foundations - business acumen and the income statement

MODULE 3

Building the income and balance sheet statements and understanding linkages between the statements

MODULE 4

Analysing the cash flow statement and understanding its importance

MODULE 5

Analysing aspects of financial performance through ratios

MODULE 6

Understanding corporate finance and the basics of investment



For enquiries call **+27 (0)11 771 4326** or email **vickers@gibs.co.za**

This programme can also be offered in-house for your organisation. Enquire about our Study & Stay packages at our on-site Illovo Hotel.

